



**Robotics and the continued trend towards connected health
are medisana's focus topics at MEDICA 2019**

Neuss, xy.11.2019. Attend MEDICA 2019 from 18 to 21 November and experience the innovations and new trends in cutting-edge medicine. medisana will present its recently introduced Home Care Robot at the world's leading trade fair for the medical industry. The digital companion for everyday life has attracted a lot of attention thanks to its artificial intelligence feature for improved safety, communication and entertainment. The robot can be easily operated via voice command, thus opening up access to a range of digital services, especially to the elderly. It also ensures added safety due to its emergency feature. medisana will also announce a new feature at MEDICA, and present a new service which in the future will enable users to hold electronic video meetings with CGM ELVI.

As an expert in the field of robotics with potential for the medical industry, Ulrich Schulze Althoff, Chief Digital Officer of medisana GmbH, will be giving a lecture on robotics in healthcare and nursing at the MEDICA Connected Healthcare Forum. The lecture will be held on Monday, 18 November in Hall 13, Stand D 45 from 3:30 pm to 3:45 pm.

As the trend towards mobility and connected health continues worldwide, medisana is focusing not solely on the Home Care Robot but also on its innovative medisana Connect devices which include the integrated, multi-award-winning VitaDock+ health app. And as pioneers in the area of mobile health and market leaders in the field of massage, the company from Neuss will present further highlights and products from its new Massage Chair Unit.

medisana will be present at MEDICA from 18 to 21 November 2019 in Hall 13, Stand D 46 as part of the Wearable Technologies stand.

medisana is one of the leading specialists on the home healthcare market. For over 35 years, the German company has been committed to the health of people with the motto "Your health in good

hands". medisana is a pioneer in the trend of mobile health management and provides future-oriented products for modern everyday life in an increasingly networked world. In the field of massage, the Neuss-based company is the German market leader. medisana develops, markets, and sells products related to mobile health, health monitoring, wellness, sport, personal care, therapy, and healthy homes to health-conscious consumers around the world.

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