



**Triple winner: medisana wins coveted
special awards from Plus X Award**

Neuss, 10.05.2021. In this year's Plus X Award prize-giving, medisana received three of the coveted special awards: the renowned panel of experts awarded the Neuss-based company its "**Best Brand of the Year 2021**" seal of approval in the Blood Pressure category and "**Most Innovative Brand of the Year 2021**" in the "Health & Personal Care" product group. In addition, medisana's BU 570 connect upper arm blood pressure monitor and TT 200 3-in-1 electrotherapy device were both named "**Best Product of the Year 2021**".

Just once a year, the Plus X Award jury gives out its seal of approval to the brands that have impressed it the most with products in their category and product type. medisana received the most accolades in the relevant product groups, meaning that the company can look forward to receiving the exclusive special awards. For almost 40 years, as one of the leading specialists in the home healthcare market medisana has been working successfully on the development, manufacture and marketing of health and wellness products for end consumers. Its goal is to help an ever-growing number of people to take their health into their own hands and reliably monitor and optimise their own well-being.

The Plus X Award is the world's largest innovation prize for technology, sport, and lifestyle products. This is represented by more than 700 participating international brands, the international and independent specialist judges from over 80 industries, as well as the 23 strategic partners involved in the competition. The Plus X Award is given for new and innovative technologies, extraordinary designs, and intelligent, easy-to-use operating systems. Thanks to this concept, the Plus X Award maintains its high reputation across all industries as a credible seal of quality.

medisana is one of the leading specialists in the home healthcare market. For over 35 years, the German company has been committed to the health of people with the motto “Your health in good hands.” medisana is a pioneer in the trend of mobile health management and provides future-oriented products for modern everyday life in an increasingly networked world. In the field of massage, the company based in Neuss is the German market leader. medisana develops, markets, and sells products related to mobile health, health monitoring, wellness, sport, personal care, therapy, and healthy homes to health-conscious consumers around the world.

medisana GmbH

Carl-Schurz-Str. 2

41460 Neuss, Germany

Tel. 02131 / 3668 0

Fax: 02131 / 3668 5095

presse@medisana.de

www.medisana.de

Facebook: facebook.com/medisana

Instagram: instagram.com/medisanade