

MEDISANA®

MEDISANA, the leading specialist in the Home Health-Care market, is opening a new subsidiary in Dubai

Neuss, 23.01.2019. MEDISANA, the German market leader for massage products and leading specialist in the home health care market, will soon be opening its new subsidiary in Dubai (United Arab Emirates). Through this, the pioneer in the field of mobile health is emphasizing the strategic importance of the Middle East and North Africa (MENA) for its global economic relations. With the official opening of the regional office, we will be able to provide an even better service to our valuable customers of the MENA region.

The official opening of the new MEDISANA office is on Sunday, January 27, 2019 - one day before the start of the leading trade fair Arab Health, which will take place from January 28 to 31, 2019 in Dubai, where Medisana will once again be represented with its own trade fair booth for the fourth year in a row. The company, which recently won the German Brand Award in the "Health & Pharmaceuticals" category, is presenting its innovative range of products which are geared to meet the needs of health-conscious and trend-oriented consumers.

MEDISANA is the leading specialist in the Home Health-Care market. For more than 30 years, the German company has been committed to improving people's health under the motto "Your health is in good hands". MEDISANA is a pioneer in the mobile health management trend, and also a manufacturer of future-oriented products for a modern everyday life in an increasingly networked world. In the massage technology field, the company from Neuss is the German market leader. MEDISANA develops, markets and sells products worldwide for the categories Mobile Health, Health Control, Wellness, Sports, Therapy, Healthy Home and Personal Care for health-conscious consumers.

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