



Innovation in mobile health management confirmed: The VitaDock+ App from MEDISANA wins the Plus X Award in three categories at once

Neuss, 07.02.2019. The VitaDock+ App from MEDISANA has won the coveted seal of quality at this year's Plus X Award. And this happened in three different categories: The free app, which displays your own vital signs such as blood pressure, weight, steps, blood sugar or blood oxygen in the form of clearly structured daily, weekly, monthly and yearly views, was highly convincing in terms of design, ease of use and functionality. MEDISANA, as a leading specialist in the Home Health Care market, is highly pleased to receive an award for its VitaDock+ App by the renowned jury of experts at the world's largest innovation award event for technology, sports and lifestyle, and sees itself confirmed in its role as a pioneer in the trend of mobile health management.

Last year, the VitaDock+ App, which communicates with MEDISANA Connect products and automatically transmits the measured values to the smartphone via Bluetooth, underwent a complex relaunch. The App now offers an optimized design, as well as great new functions and thus ensures perfect level of comfort in mobile health - so that users can have their vital data prepared in the best possible way anytime and anywhere. "The VitaDock+ App is a cornerstone of our services which enables our customers to keep an eye on all relevant vital information in a single clearly arranged App, and also track their data over time.", says Anja Schimmelpfennig, Head of Marketing EMEA at Medisana GmbH.

The mobile health products, which as intelligent products form an interface between medicine and the modern lifestyle, guarantee an added benefit when it comes to mobility, flexibility, independence and safety, especially in the area of personal health monitoring. As a result, the MEDISANA VitaDock+ App supports the monitoring and personal responsibility for one's own health and gives everyone more freedom to consciously adapt themselves to the needs of their own body.

The Plus X Award is the world's largest innovation award for technology, sports and lifestyle. It distinguishes brands for the quality and innovation leadership of their products. It is for

innovative and sustainable products that have at least one so-called "Plus X" factor - the added value of a product worthy of an award according to the renowned jury. With this concept, the Plus X Award retains its high reputation as a credible seal of quality across all industries, according to the organisers.

MEDISANA is the leading specialist in the Home Health-Care market. For more than 30 years, the German company has been committed to improving people's health under the motto "Your health is in good hands". MEDISANA is a pioneer in the mobile health management trend, and also a manufacturer of future-oriented products for a modern everyday life in an increasingly networked world. In the massage technology field, the company from Neuss is the German market leader. MEDISANA develops, markets and sells products worldwide for the categories Mobile Health, Health Control, Wellness, Sports, Therapy, Healthy Home and Personal Care for health-conscious consumers.

MEDISANA GmbH

Jagenbergstrasse 19

41468 Neuss

Tel.: 02131 / 3668 0

Fax: 02131 / 3668 5095

presse@medisana.de

www.medisana.com

Medisana on Facebook: www.facebook.com/medisana